



Valentine Specials on Floralife® Products

K.I.S.S.

Keep It Simply Simple

Adopt a system that works well to achieve your goals. Some of your goals should be:

- 1) Quick hydration
- 2) Nourishment and hydration for the maximum enjoyment of the customer
- 3) Reduce scrap and customer complaints
- 4) Keep storage areas and cooler "smelling" like a flower shop
- 5) Time efficiency
- 6) Maximum return for your investment in time and materials

Sale ends February 28th

Give all flowers a fresh cut just before using a hydration pretreatment and placing in a fresh food solution.

15% off our regular competitive prices on Floralife® Care and Handling Products

The K.I.S.S. of Flower Care



Floralife Crystal Clear® Flower Food

Hydrates and nourishes fresh flowers • Crystal clear in all water qualities

- Excellent choice for all water types

- **5-gram Packets 200 / box - #SPR3035**

Each packet makes 1 pint of use solution

- **10-gram Packets 200 / box - #SPR3030**

Each packet makes 1 quart of use solution

- **5-gram Packets 2000 / bulk pack - #SPR3038**

Each packet makes 1 pint of use solution

- **1 Gallon Liquid - #SPR3170**

Makes 62.4 gallons of use solution

- **10 lb. Powder Pail - #SPR3065**

Makes 500 quarts of use solution

- **30 lb. Powder Pail - #SPR3050**

Makes 1,500 quarts of use solution

It is important to measure the flower food correctly to maximize results. Here is an easy way to achieve this:
Mark gallon levels on the side of your stock buckets



R.J. CARBONE CO. FLORAL DISTRIBUTORS

Cranston: (800) 343-2242

Derry: (800) 323-2242

Email: hardgoods@rjcarbone.com

Visit our web site at
www.rjcarbone.com

Additional Specials on Back

hg_Preservatives

Valentine Specials on Floralife® Products

By adopting a system of professional fresh flower care, you can help maximize your clientele's enjoyment of their fresh flower purchase and add \$\$ to your bottom line by reducing shrinkage.

Taken From:

The Care and Handling Experts
Floralife, inc.

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carbONE
R.J. CARBONE CO. FLORAL DISTRIBUTORS

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#SPR3720

Floralife Finishing Touch® Spray Mist 1 Gallon

- Finishing spray mist
- Refreshes, hydrates and protects fresh flowers, foliage and potted plants



#SPR3783

Floralife Quick Dip® Hydration 1 Gallon Liquid

- One second magic!
- Ready-to-use solution
- Helps prevent bent neck and droopy stems in all varieties



#SPR3310

Floralife® D.C.D.® Cleaner 1 Gallon Liquid

- Disinfects, Cleans and Deodorizes
- Lasts longer—doesn't break down like bleach
- Kills bacteria over many days



#SPR3787

Floralife® Hydraflor®/100 Flower Hydration Pretreatment 1 Gallon Liquid

- Aids in the hydration of fresh-cut flowers
- Stem unpluggers to help keep the stem's "plumbing" free flowing
- Helps reduce flower scrap and bent neck

Also available with competitive pricing:



Floralife® Small Cutter w/Case

- Stainless steel, resists rusting
- Lightweight



#SHDTC871



Floralife® Bunch Cutter

- Stainless steel, resists rusting
- Cuts bunches of stems

#SHDTC873

If you want your flowers to open, let them stand at room temperature for 1 - 2 hours. If you are concerned about flowers opening too quickly, process them and refrigerate immediately.

Ergonomically
Friendly!

Call your CARBONE salesperson for more details
or to place an order